



# 1er Foro Internacional de Talento Mexicano **INNOVATION MATCH MX 2015 - 2016**

ARTICULANDO CONOCIMIENTO GLOBAL



Update: 28th of July, 2015

## GENERAL INFORMATION

INNOVATION MATCH MX A.C. along with the Senate of the Republic LXII Legislature and the Secretariat of Economy, invite the Academic and Scientific, National and International Communities from Universities, Research Centers, Business Sector, different levels of Governments, Non-Governmental organizations, Civil Society Organizations and the General Public interested in Technological Innovation, to participate in the:

### FIRST INTERNATIONAL FORUM INNOVATION MATCH MX

That will be held on April 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> of 2016.  
Expo Guadalajara, Guadalajara, Jalisco.

Onset of registration: **30<sup>th</sup> of March of 2015**

Deadline for abstract reception and registration of speakers: **15<sup>th</sup> of August of 2015**

Extension to the deadline for the reception of abstracts: **30<sup>th</sup> of September of 2015**

INNOVATION MATCH MX will be an innovative meeting point where companies, researchers and students will be able to share knowledge, experiences and create opportunities of business based on technological offers and demands of each of the participants.

The structure of the event is divided as follows:

- Main Conferences pronounced by recognized experts on the matter of Innovation and Technological Development
- Researches presented on the form of conferences. (Section 3.1)
- Researches presented on the form of informative cartels divided by business sector. (Section 3.2)
- Workshops or discussion panels that will take place during the days of the event. (See Appendix I)
- Partnership tables integrated by Companies, Researchers and Offices of Technology Transfer (See Appendix I)
- Stands Area (See Appendix I)
- General Public (See Appendix I)

[www.innovationmatchmx.com](http://www.innovationmatchmx.com)

Av. Mèxico 102 Col. Latinoamericana C.P 25270 Saltillo, Coahuila, Mèxico  
Tel: (844) 415 62 00 Email: [contacto@innovationmatchmx.com](mailto:contacto@innovationmatchmx.com)



This congress is addressed to a wide thematic on innovation, being the strategic sectors:

- Information and Communication Technologies
- Electronic, Robotic, Mechatronic, Automotive and Aerospace
- Health Sciences
- Food Technology
- Biotechnology
- Renewable Energies, Natural Resources, Environment and Sustainability
- Chemical Industry, Petroleum and Shale Gas
- Nanotechnology and Advanced Materials
- Emerging Technologies, Technological Development and Innovation
- Primary Activities (Agriculture, Animal Husbandry, Aquaculture, Fishing and Mining)
- Creative Industries

## 1. Objectives

Between the main objectives of this forum is that researchers and postgraduate students worldwide, present and expose their work in the scientific, technological and creative industries areas, for purposes of linking with mexican companies interested on promoting the generation of new business opportunities in the national productive sector, propitiate opportunities for labor incorporation, stimulate the creation of new technology-based companies, arrange research projects linked to mexican companies and prestigious institutions around the world and formulate public policy proposals.

Furthermore, Innovation Match Mx announces a new objective for the forum: the constitution of an **Initial Support Fund** for projects that emerge from the links made in IMMEX, which means that investigators and companies linked during the Match Process will be able to participate with their proposals to be candidates to receive the support of the constituted fund.

## 2. Registration

### 2.1. Speakers

For those researchers and students that wish to participate, the registration will be carried out on the website: <http://innovationmatchmx.com> in the section REGISTRATION followed by the appropriate option: EXPOSITORS REGISTRATION.



During the registration information about the person will be requested, such as academic history, area of knowledge, as well as title and abstract of the work to postulate.

Registration for participation starts on the 30<sup>th</sup> of March and the deadline for the receipt of abstracts for presentations at the congress will be on the 15<sup>th</sup> of August of 2015. The abstracts will be reviewed by the Evaluation Committee; once evaluated, the acceptance of the works will be notified during the 2 months that follow the deadline for registration. **Further information and the petition of the Extended works will be announced in that moment for those speakers whose works are accepted, also, the Guide of the Author, the Process for Request of Support and Diem, along with the letter of Authorization and Work Protection, will be sent in that moment.**

It is worth mentioning that in order to boost the participation of mexican researchers and students from all over the world, Innovation Match MX will provide support for travel expenses to those who present their projects in the scientific, technological and creative industries areas.

Each Institution from the different countries has different criteria for the grant of Support for the Assistance to Congresses, INNOVATION MATCH MX will grant a complimentary support for the accepted speakers to bring them the possibility of going to the event. More information will be sent along with the **Acceptance Letter**. For specific situations please refer to: [ponentes@innovationmatchmx.com](mailto:ponentes@innovationmatchmx.com)

Further information about presentation of works, the process of selection of works, participation criteria along with specifications are covered on the following sections.

### 3. Modes of work presentation

#### 3.1. Oral presentations

Authors whose works are accepted in the category “oral presentation”, will be granted 20 minutes for their presentations (15 minutes of exposition and 5 minute for questions and answers). The presentation should be presented in Power Point format according to the **Guide of the Author**:

- Introduction
- Objectives
- Background
- Methodology/Development
- Results
- Conclusions
- Cited literature



### 3.2. Cartel presentations

Cartels should address the format established in the **Guide of the Author** by the committee: 90cm width by 110 cm long, with the same rubric as oral presentations. It is recommended to use a font size legible in 2 meters distance. On the exhibition day, the author will perform a brief presentation (with a maximum of 5 minutes) about the most relevant aspects of their job.

### 4. Selection of works

Abstracts will be examined by the Evaluation Committee, who will determine the works to be presented whether as an “oral presentation” or as a “cartel”. Once evaluated, notification will be sent by email with acceptance or refusal, as well as conditions. The modality will be notified during the 2 months that follow the deadline for registration. **Further information and the petition of the Extended works will be announced in that moment for those speakers whose works are accepted, also, the Guide of the Author, the Process for Request of Support and Diem, along with the letter of Authorization and Work Protection, will be sent in that moment.**

#### 4.1. Works will be received, for oral presentation or cartels in the following areas:

1. Information and Communication Technologies
2. Electronic, Robotic, Mechatronic, Automotive and Aerospace
3. Health Sciences
4. Food Technology
5. Biotechnology
6. Renewable Energies, Natural Resources, Environment and Sustainability
7. Chemical Industry, Petroleum and shale Gas
8. Nanotechnology and Advanced Materials
9. Emerging Technologies, Technological Development and Innovation
10. Primary Activities (Agriculture, Animal Husbandry, Aquaculture, Fishing and Mining)
11. Creative Industries



#### 4.2. Participation criteria

- Participants such as presenters/expositors must be of Mexican nationality, researchers with degree or students of a Master or Doctorate degree.
- Each author must realize its registration on the website: <http://www.innovationmatchmx.com> or in the address: [contacto@innovationmatchmx.com](mailto:contacto@innovationmatchmx.com)
- The investigation or research should be focused to innovation and/or technology in one (or several) of the areas of interest of this forum

#### 4.3. Specifications for the reception of abstracts

The abstract should have an extension of maximum 250 words, single spacing, Arial 12, written in both Spanish and English (download registration format in <http://innovationmatchmx.com>).

#### 4.4. Specifications for the presentation of full works

Finalized works will be accepted only when results and conclusions are properly included in the extension according to the **Guide of the Author**. The file should follow these characteristics: letter size, 2.5 cm margins, justified text, Arial, size 10. The acceptance to the Congress will be accepted via email, where the dynamics for the dispatch of extensive projects and details of participations will be disclosed. **Further information and the petition of the Extended works will be announced in that moment for those speakers whose works are accepted, also, the Guide of the Author, the Process for Request of Support and Diem, along with the letter of Authorization and Work Protection, will be sent in that moment.**

#### 5. Partnership tables

Accepted speakers will have access to the partnership tables, which involve an environment that facilitates the establishment of 20 minute sessions for an exchange of information, with the objective of creating opportunities of collaboration in joint projects between Business, Universities and/or Research Centers, Researchers and postgraduate students as well as one Office of Technology Transfer.



## 6. Privacy Statment

**INNOVATION MATCH MX, A.C. (referred as "IMMX")**, with address in Avenida México, number 102 (hundred two), colonia Latinoamericana, in Saltillo, Coahuila, C.P. 25270, will use the collected personal data:

- a) To verify and/or confirm your identity
- b) To register you to the 1<sup>st</sup> International Forum INNOVATION MATCH MX 2015 (referred as the "Forum")
- c) To realize the charge of the rate referent to the inscription to the Forum, as well as notify you about the status of your payment, when needed.
- d) To verify and/or confirm your academic degree and area of knowledge, needed to define your interest area in the Forum
- e) To contact you and inform you about the program, schedule, activities, events, publications, news and studies related to the Forum.
- f) To contact you with the purpose of asking you to participate and assist to the Forum, as well as to offer you our service.
- g) To develop the process of grant of the Sponsorship to assist to the Forum, when appropriate.
- h) To provide the necessary identification means to access the Forum.
- i) For the creation, update and conservation of our databases, needed to manage and operate the Forum
- j) To manage and operate the Forum and/or service that you require from us.
- k) To contact you and notify you about the current state of your inscription and/or register.
- l) To give follow up to your requests of information, as well as comments, queries and complaints related to the Forum that we offer.
- m) To affiliate you as a member of IMMX when you request it, as well as to keep you informed about the rates, rights and obligations that you acquire as a member, as well as to inform you about the proper activities and events of IMMX as Civil Association.
- n) To send you publications, articles and studies related with sciences and technological innovation, in any area of knowledge.
- o) For the application of polls and evaluations to improve the quality of our service
- p) For further contact after the conclusion of the Forum
- q) To provide you with advertising information of other calls, contests, diploma courses, seminars, symposiums, extracurricular workshops, or any other event.
- r) For using and divulge your image (photo or video) in the elaboration of informative and promotional material of the Forum or IMMX.
- s) To perform market studies and statistics.
- t) To send you advertising and communication with means of marketing



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**For further information about the treatment and rights that you can enforce, you can access our Integral Privacy Statement through the section “Privacy Statement” located on the website: <http://innovationmatchmx.com>**

*INNOVATION MATCH MX, A.C. and/or the Organizing Committee of the present Forum, do not assume responsibility in any aspect of the information on the abstracts and/or extensive works postulated to the same, because the foregoing is only responsibility of the author and/or titular.*

\* The call document is subject to changes. Updated information on the website: [www.innovationmatchmx.com](http://www.innovationmatchmx.com)

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## APPENDIX 1

### Other forms of participation

#### I. Business

Those companies and organizations interested in the participation, registration and payment can be carried out through the website: <http://innovationmatchmx.com> in the section REGISTRATION followed by the appropriate option: BUSINESS REGISTRATION

For the completion of the registration the following information will be requested: Name and address of the company, name, position and email of each participant, topic of interest and contact telephone.

Modalities of participation for business, as well as COSTS and PACKAGES can be consulted in the section COSTS of the website: <http://innovationmatchmx.com> or in the email: [empresas@innovationmatchmx.com](mailto:empresas@innovationmatchmx.com)

#### II. Stand

For the registration of those interested in having one Stand, the registration can be carried out through the website: <http://innovationmatchmx.com> in the section REGISTRATION followed by the appropriate option: STAND REGISTRATION

For the completion of the registration the following information will be requested: Name and address of the company, name and position of the representatives, contact telephone and email.

Modalities of participation for STAND, as well as COSTS and PACKAGES can be consulted in the section COSTS of the website: <http://innovationmatchmx.com> or in the email: [stands@innovationmatchmx.com](mailto:stands@innovationmatchmx.com)





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### III. General Public

For the people interested in assisting the event, registration can be carried out through the website: <http://innovationmatchmx.com> in the section REGISTRATION followed by the appropriate option: PUBLIC REGISTRATION.

Sponsorships for investigators, teachers and students with proper identification will be granted.

Further information of the website: <http://innovationmatchmx.com> or in the email: [congresistas@innovationmatchmx.com](mailto:congresistas@innovationmatchmx.com)

### IV. Evaluators

Registration for evaluators will be carried out directly on the congress email: [evaluacion@innovationmatchmx.com](mailto:evaluacion@innovationmatchmx.com) which will receive further information. The following information will be requested: name, academic degree, institution they belong to, position, topics of expertise, matters targeted for evaluation, telephone and email, etc.

### V. Workshops

Workshops based on presentations and discussion panels to discuss each topic with knowledge and avant-garde proposals, based on Mexican and global trends. To establish recommendations and agreements between the public, academic and business sector, it looked; in order to set goals and objectives on the medium and long term.

Registration to **give a workshop** will be carried out directly on the email: [talleres@innovationmatchmx.com](mailto:talleres@innovationmatchmx.com), where additional information will be required and will be assisted through the process.

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Registration to **attend the workshops** will be carried out through the website: <http://innovationmatchmx.com> on the section REGISTRATION followed by the option WORKSHOP REGISTRATION. Information about the topic and participant data will be required.

Topics of interest for the workshops are the following:

- Innovation in Information and Communication Technologies
- Strategies and innovation policies in Mexico
- Biotechnology Innovation
- Innovation on the Automotive and Aerospace sectors
- Funds and Financing for the Innovation
- Intellectual and Industrial Property